

Message Text

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21

ACTION ARA-10

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R 041908Z MAR 76

FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3848

UNCLAS BOGOTA 2364

FOR COMMERCE ALE, SAD/TM FROM BASTIAN

E.O. 11652: N/A

TAGS: BEXP, CO

SUBJECT: POLLUTION CONTROL TRADE MISSION TO COLOMBIA AND
BRAZIL

1. DUTIES OF AO BASTIAN IN BOGOTA COMPLETED. ENTIRE EMBASSY STAFF HAS BEEN OUTSTANDING IN ITS SUPPORT OF AO AND IN MAKING ARRANGEMENTS FOR THE PLANS INCLUDE (A) RECEPTION WHICH AMBASSADOR VAKY HAS AGREED TO HOST, (B) EMBASSY BRIEFING FOR TM MEMBERS IN ORDER TO PRESENT A COMPREHENSIVE PICTURE OF BUSINESS AND INVESTMENT CLIMATE IN COLOMBIA, AND (C) INDIVIDUALS APPOINTMENTS, AS OUTLINED BELOW. THE PROGRAM DEvised FOR BOGOTA IS BELIEVED TO OFFER MISSION MEMBERS AN EXCELLENT OPPORTUNITY TO TAKE ADVANTAGE OF A DEVELOPING INTEREST IN POLLUTION CONTROL EQUIPMENT IN COLOMBIA. WITH THE RECENT PASSING OF AN EXTREMELY COMPREHENSIVE NATURAL RESOURCE PROTECTION CODE, THE MARKET FOR SUBJECT EQUIPMENT IN THIS COUNTRY SHOULD DEVELOP QUICKLY IN THE FUTURE.

2. MISSION ARRIVES BOGOTA SATURDAY, MARCH 20 ON BRANIFF NO.91 ETA BOGOTA 8:45 P.M. MISSION WILL BE MET BY CONTROL OFFICER (CO) EDWARD O'DONNELL AT EL DORADO AIRPORT. TRANSPORTATION TO HOTEL TEQUENDAMA WILL BE PROVIDED BY AMEMBASSY BUS.

3. RESERVATIONS AT TEQUENDAMA CONFIRMED FOR SATURDAY, NIGHT, MARCH 20 THRU DEPARTURE FROM BOGOTA ON MARCH 25.

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TEQUENDAMA WILL ALLOW MISSION TO CHECKOUT AFTER THE

NORMAL 3:00 P.M. CHECKOUT TIME AT NO EXTRA CHARGE.
MISSION DEPARTS FOR RIO ON MARCH 25 AT 8:00 P.M. (NOT
10:00 P.M. AS INDICATED IN FEBRUARY 2, 1976 MEMO
ENTITLED "MEMO FOR MEMBERS OF THE U.S. POLLUTION CONTROL
EQUIPMENT TRADE MISSION TO COLOMBIA/BRAZIL").

4. VARIG OFFICE HERE HAS NO RECORD ON RESERVATIONS FOR
MISSION ON FLIGHT NO.875 TO RIO. THERE IS GENERALLY QUITE
A DELAY BETWEEN THE DATE RESERVATIONS ARE MADE IN U.S.
AND CONFIRMED IN BOGOTA. AS A PRECAUTIONARY MEASURE,
ADDITIONAL RESERVATIONS MADE THRU LOCAL VARIG OFFICE ON
SAME FLIGHT. CO WILL FOLLOW UP AND CANCEL LATEST
RESERVATIONS IF/WHEN CONFIRMATION OF ORIGINAL RESERVATIONS
IS MADE.

5. SCHEDULE FOR TRADE MISSION MEMBERS

SATURDAY, MARCH 20

ARRIVE BOGOTA 8:45 PM AND PROCEED TO TEQUENDAMA FOR
CHECK IN AND A WELCOME BRIEFING BY CO. AT THIS TIME,
THE MISSION MEMBERS WILL RECEIVE THEIR INDIVIDUAL
APPOINTMENT SCHEDULES.

SUNDAY, MARCH 21

FREE DAY. IF TM MEMBERS ARE SO DISPOSED, A HALF-DAY
TOUR CAN BE ARRANGED TO THE TOWN OF GUATAVITA, BUILT
BY GOC IN EARLY 1970'S. THE TOWN, ABOUT AN HOUR
FROM BOGOTA WAS VISITED BY SECSTATE KISSINGER DURING
HIS RECENT TRIP TO COLOMBIA. THE ROUND TRIP INCLUDING
LUNCH, TRANSPORTATION AND A BI-LINGUAL GUIDE IS
APPROXIMATELY \$12(US) PER PERSON.

MONDAY, MARCH 22

8:30-10:00 AM- BREAKFAST BRIEFING. SPEAKERS WILL
INCLUDE THE ECONOMIC/COMMERCIAL COUNSELOR, CONTROL
OFFICER, PRESIDENT OF THE COLOMBIAN-AMERICAN CHAMBER
OF COMMERCE, AND MR. RICARDO ALDANA, COMMERCIAL
ASSISTANT. TOPICS OF DISCUSSION WILL BE THE BUSINESS
ENVIRONMENT OF COLOMBIA AS WELL AS NEW LEGISLATION
WHICH AFFECTS THE ENFORCEMENT OF POLLUTION STANDARDS
IN COLOMBIA.

11:00-12:00-BRIEFING IN PREPARATION FOR FIRST BUSINESS
APPOINTMENTS .

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2:00-5:00 PM-BUSINESS APPOINTMENTS AS SCHEDULED.

7:00-9:00 PM-COCKTAIL PARTY AT THE BIC, TO BE HOSTED
BY AMBASSADOR. GUEST LIST OF APPROXIMATELY 100
WILL CONSIST OF KEY INDUSTRY AND GOVERNMENT PERSONNEL
AS WELL AS REPRESENTATIVES OF CHAMBERS AND ASSOCIATIONS.
TUESDAY, MARCH 23

9:00-12:00-NOON-BUSINESS APPOINTMENTS AS SCHEDULED.

2:00-5:00PM- BUSINESS APPOINTMENTS AS SCHEDULED.

WEDNESDAY, MARCH 24

9:00-12:00 NOON-BUSINESS APPOINTMENTS AS SCHEDULED.

2:00-5:00PM- BUSINESS APPOINTMENTS AS SCHEDULED.

THURSDAY, MARCH 25

THURSDAY, MORNING, PENDING MISSION MEMBERS APPROVAL,
A TOUR WILL BE SCHEDULED TO A CEMENT PLANT NEAR BOGOTA.
THE IMPORTANCE OF THIS VISIT SHOULD BE STRESSED SINCE
IT APPEARS THAT THE CEMENT INDUSTRY WILL BE ONE OF
THE FIRST INDUSTRIES AFFECTED BY THE NEW POLLUTION
CONTROL CODE. ADDITIONALLY, THIS PLANT HAS TAKEN
SOME STEPS TO CONTROL EMISSIONS THROUGH THE INSTALLATION
OF FILTERS. TRANSPORTATION COSTS FOR THE PLANT VISIT
WILL BE APPROXIMATELY \$7.00 PER PERSON.

THURSDAY AFTERNOON WILL BE LEFT FREE FOR BUSINESS
FOLLOW UP. AT 6:30 PM, MISSION WILL DEPART TEQUENDAMA
FOR TRAVEL TO AIRPORT AND DEPARTURE TO RIO.

6. PRINCIPAL FACILITIES: THE BUSINESS INFORMATION SUITE
AND THE MISSION DIRECTOR'S ACCOMMODATIONS WILL BE
LOCATED IN THE PRESIDENTIAL SUITE AT THE TEQUENDAMA.
THE SUITE CONSISTS OF TWO BEDROOMS, EACH WITH A DOUBLE
BED, BATH, AND AMPLE ROOM. ADDITIONALLY, THERE IS A
KITCHEN, ANTEROOM AND 3 LARGE, BEAUTIFULLY APPOINTED
ROOMS WHICH WILL SERVE AS THE BIC. THE EMBASSY
BRIEFING AND THE COCKTAIL PARTY WILL BE HELD IN THE
BIC. ADDITIONALLY, SALES MANAGER OF THE TEQUENDAMA
WILL PLACE MISSION MEMBERS ON THE SAME FLOOR AS BIC.
SIX SINGLES WITH BATH HAVE BEEN RESERVED FOR MISSION
MEMBERS.

7. TENTATIVE BUDGET AS FOLLOWS:

O & A:

A) MISSION SECRETARIES:

SENIOR SECRETARY \$ 22/DAY FOR 19 DAYS \$418

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ASSISTANT SECRETARY \$20/DAY FOR 14 DAYS \$280

B) PRESIDENTIAL SUITE AT TEQUENDAMA WILL BE
USED FOR BIC, 43:30589, BREAKFAST
BRIEFING AND QUARTERS FOR MISSION DIRECTOR
NIGHTS OF MARCH 20, 21, 22, 23, 24 AT
\$132/NIGHT (NOTE THAT NIGHTS OF MARCH 20 \$528
AND 21, THE PRESIDENTIAL SUITE IS BEING
RENTED AT HALF PRICE SINCE IT WILL NOT
BE USED AS BIC UNTIL MONDAY MORNING.)

C) TRANSLATING, PRINTING, COMPOSITION AND
MAILING OF 500 BROCHURES

D) MISCELLANEOUS (INCLUDING OVERTIME FOR FSL/SL \$60

E) PRINTING AND DELIVERY OF INVITATIONS \$90

F) PHOTOS-B&W FOR COMMERCE AMERICA \$N.C.

(NOTE COPIES OF USIS PHOTOS FOR MISSION

MEMBERS USE WILL BE AVAILABLE AT \$25.00
PESOS-APPROXIMATELY\$.80 (U.S.) PER COPY.
TWO ROLLS OF 35MM HIGH SPEED EKTACHROME
AND DEVELOPMENT FOR COLOR SLIDES FOR TM
PRESENTATION \$25
TOTAL O&A \$1701
HOSPITALITY

A) RECEPTION IN PRESIDENTIAL SUITE FOR
100 GUESTS (COMMISSARY BEVERAGES
SET-UPS) CORKAGE, WAITERS, HORS D'OEUVRES) \$500
B) BEVERAGES FOR MISSION DIRECTORS SUITE \$25
C) BREAKFAST BRIEFING \$50
D) COFFEE SERVICE DURING BIC BUSINES \$25
APPOINTMENTS
TOTAL HOSPITALITY \$600

8. FURTHER DETAILS OF POST'S PREPARATION FOR THE
TRADE MISSION ARE OUTLINED IN THE AO'S MEMORANDUM
OF UNDERSTANDING GIVEN TO THE POST FOR TYPING IN
FINAL AND FOR DELIVERY TO THE TRADE MISSION DIRECTOR.
THE AO HAS RETAINED A DRAFT COPY FOR INTERIM USE
BY THE TM DIRECTOR.
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